

Exhibiting Information

**Newly Launching**

Held inside **PV EXPO** **February**

20th Int'l Photovoltaic Power Generation Expo

**Special Program**

# **BIPV WORLD**

**Exhibiting Area for Building-integrated Photovoltaics Technologies**

**Dates: Feb. 19 (Wed) - 21 (Fri), 2025**

**Venue: Tokyo Big Sight, Japan**

**Organiser: RX Japan Ltd.**

**Co-organiser: Japan Photovoltaic Energy Association**

# Exhibitors & Visitors

## Exhibitors

Those who deal in:

- Perovskite Solar Cells
- Solar Cell-Integrated Glass Building Materials
- Solar Cell-Integrated Exterior Wall Materials
- Solar Cell-Integrated Roofing Materials
- Coloring and Decorative Films
- Waterproofing and Insulation Technology
- Energy Management System
- Power Conversion and Inverters
- Mounting Systems and Installation Technology etc.

## Business Meetings

- ◆ Technical Proposal towards Issues
- ◆ Equipment and Materials Specification & Design Consultation
- ◆ Business Alliances
- ◆ Discussion on Estimate and Delivery Schedule



## Visitors

Those who are from:

- Housing Manufacturers & Builders
- Architectural Firms
- Developers
- General Contractors and Construction Companies
- Commercial Facilities & Buildings
- National, Government, and Local Authorities
- Trading Companies, Wholesalers, and Agents
- Solar Cell & Building Material Manufacturers
- New Entrants etc.

# Price and Service

## Price for Booth

1 Booth

6.0m×2.7m=16.2m<sup>2</sup>

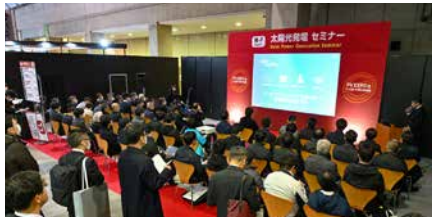
**JPY 1,200,000** / Booth (excluding tax)

- The space fee above is for 3 days. Shell scheme and furniture such as walls, carpets and electricity are not included in the price.
- Corner charge of JPY 50,000 (excluding tax) per corner applies for open corner booths.
- ExpoMaster (RX Digital Platform) Service Fee will be charged besides exhibit space fee.

## Exclusive Benefits for the Special Programme (Free)

I

**1 Free Slot  
at BIPV Seminar**



II

**Special Panel Display**



III

**Company/Products Listing  
on BIPV Web Page**





# Exclusive Benefits for the Special Programme (Free)

## ■ I. 1 Free Slot at BIPV Seminar

### Details

1 presentation slot for 30 min is provided for free.

### Merits

You can promote your technologies/products through presentation.

Scene from the past similar presentation venue



# Exclusive Benefits for the Special Programme (Free)

## ■ II. Panel Display Space Provided

### Details

Panel Display area will be set up next to the presentation venue. 1 panel display space is provided for free.

### Merits

You can enhance your visibility to those interested in BIPV.



### Included Items

- Company Nameplate
- Backboard
- Small Showcase Table

\*Image



# Exclusive Benefits for the Special Programme (Free)

## ■ III. Company/Products Listing on BIPV Web Page

### Details

- A featured web page for BIPV will be uploaded on our official website, which gains 800,000 accesses per year.
- Email distribution to 200,000+ database of our past visitors, etc.
- Press release distribution via wiring services.

etc.



\*Image

### Merits

Increase your exposure for prospect customers.

# Show Management's PR Efforts to Increase Visitors

## ■ Holding BIPV Seminars Everyday



\*Image

# Show Management's PR Efforts to Increase Visitors

■ Conference sessions focusing on BIPV will be co-held and will attract 500 attendees



\*Image



# Contact us for Booth Availability, Participation Cost, etc.



CHECK BOOTH AVAILABILITY



DOWNLOAD APPLICATION FORM



**CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!**

## CONTACT

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